

(C) TEMPLATE “Letter to the editor”

[Insert organization logo and the **hae day :-)** logo]

Re: The global **hae day :-)**

Dear [insert editor name],

16 May 2018 marks the annual global **hae day :-)** which aims to raise awareness of the rare and debilitating disease Hereditary Angioedema (HAE). HAE causes significant swelling to the body, resulting in pain and disfiguration, and can be life-threatening.

There is an urgent need to improve care and understanding for people with HAE. So far [insert number] people have been diagnosed with HAE in [insert country] but we believe as many as [insert number] people are still undiagnosed and are living with life-threatening symptoms and little help or treatment. We need to find them and offer them the support that they deserve.

On the annual **hae day :-)** and the weeks leading up to it, the members of [insert name of your organization] will be joining patient organizations from around the world to raise awareness of HAE. In [insert country] we will [insert information on your event].

Please contact [insert name and contact details] or visit www.haeday.org to find out more about HAE and ways to get involved in the 2018 **hae day :-)** to support the HAE community.

Yours sincerely,

[insert name of your organization]

[insert title and name]

[insert contact information, e.g. phone number and email address]