

## (H) TEMPLATE “Letter to members of your organization”

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[Insert organization logo and the **hae day :-)** logo]

[Please translate and adapt if necessary]

Dear HAE Friends,

We are delighted to announce that the seventh annual **hae day :-)** will be held on 16 May 2018.

On this global awareness day HAE patient organizations from around the world will join together to show their support for the day – and use this as a platform to raise awareness of HAE among the general public and medical community, with the aim of creating an environment with better care, earlier and more accurate diagnosis and knowledge that HAE patients can lead a healthy life.

The **hae day :-)** provides us with a perfect opportunity to come together and conduct awareness raising activity for HAE.

[Insert name of organization] is planning to [insert detail] and we would love to hear from you if you were able to help by donating your time, or skills, or could come along on the day or even take part. We would also be very grateful if you could help us to publicize our event by sharing the details with your work colleagues, friends and family. There is a lot of information at [www.haeday.org](http://www.haeday.org) (English site) and we are encouraging everyone to turn in their steps there to show their support.

If you aren't able to join our activity but are planning on doing something yourself, please do let us know so we can share the details more widely.

The 2018 **hae day :-)** coincides with patients, relatives, caregivers, and people from the industry walking part of the ancient pilgrimage *Jakobsweg* route through Vienna, Austria where the fourth HAE Global Conference is taking place 17-20 May 2018.

HAEi – the HAE umbrella organization for all national organizations around the globe – is active on a number of media platforms. Make sure to follow the HAE development at

- [www.haeday.org](http://www.haeday.org) and [www.haei.org](http://www.haei.org)
- [www.facebook.com/haeday](https://www.facebook.com/haeday)
- [www.twitter.com/haeday](https://www.twitter.com/haeday)
- [www.youtube.com/haedaychannel](https://www.youtube.com/haedaychannel)
- #haegc18 (HAE Global Conference in Vienna, Austria 17-20 May 2018)

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- #haejakobsweg18 (HAE Jakobsweg Walk through Vienna, Austria 16-17 May 2018)

We look forward to hearing from you with whatever you are planning and to working with you to make the 2018 **hae day :-)** a big success.

Yours,

[Insert organization name]

[Insert name and role]

[Insert contact information, e.g. phone number and email address]