

(I) TEMPLATE “Letter to your physicians”

[Insert organization logo and the **hae day :-)** logo]

[Please translate and adapt if necessary]

Dear [insert physician name],

We are delighted to announce that the annual **hae day :-)** is being held on 16 May 2018.

On this global awareness day HAE patient organizations from around the world will join together to show their support for the day – and use this as a platform to raise awareness of Hereditary Angioedema (HAE) among the general public and medical community, with the aim of creating an environment with better care, earlier and more accurate diagnosis and knowledge that HAE patients can lead a healthy life.

The **hae day :-)** provides us with a perfect opportunity to come together and conduct awareness raising activity for HAE.

[Insert name of organization] is planning to [insert detail] and we would love to hear from you if you were able to help by donating your time, or skills, or could come along on the day or even take part. Also, we would be very grateful if you could help us to publicize our event by sharing the details with your work colleagues, friends and family. There is much information at www.haeday.org (English site) and we are encouraging everyone to turn in their steps there to show their support.

The 2018 **hae day :-)** coincides with patients, relatives, caregivers, and people from the industry walking part of the ancient pilgrimage *Jakobsweg* route through Vienna, Austria where the fourth HAE Global Conference is taking place 17-20 May 2018.

We would also be grateful if you would consider displaying some of our activity details in your hospital or clinic, and help us alert as many people as possible to the annual HAE awareness day.

HAEi – the HAE umbrella organization for all national organizations around the globe – is active on a number of media platforms. Please feel free to follow the HAE development at

- www.haeday.org and www.haei.org
- www.facebook.com/haeday
- www.twitter.com/haeday
- www.youtube.com/haedaychannel

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- #haegc18 (HAE Global Conference in Vienna, Austria 17-20 May 2018)
- #haejakobsweg18 (HAE Jakobsweg Walk through Vienna, Austria 16-17 May 2018)

We look forward to hearing from you and to working with you to make the 2018 **hae day :-)** a big success.

Yours sincerely,

[Insert organization name]

[Insert name and role]

[Insert contact information, e.g. phone number and email address]