

[Insert organization logo and the **hae day :-)** logo]

Re: The global **hae day :-)**

Dear [insert editor name],

16 May 2019 marks the annual global **hae day :-)** with the aim to raise awareness of the rare and debilitating disease Hereditary Angioedema (HAE). HAE causes significant swelling to the body, resulting in pain and disfiguration, and can be life-threatening.

There is an urgent need to improve care and understanding for people with HAE. So far [insert number] people have been diagnosed with HAE in [insert country] but we believe as many as [insert number] people are still undiagnosed and are living with life-threatening symptoms and little help or treatment. We need to find them and offer them the support that they deserve.

On the annual **hae day :-)** and the weeks leading up to it, the members of [insert name of your organization] will be joining patient organizations from around the world to raise awareness of HAE. In [insert country] we will [insert information on your event].

Please contact [insert name and contact details] or visit [www.haeday.org](http://www.haeday.org) to find out more about HAE and ways to get involved in the 2019 **hae day :-)** to support the HAE community.

Yours sincerely,

[insert name of your organization]

[insert title and name]

[insert contact information, e.g. phone number and email address]